



For Immediate Release

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Lawn & Garden Dealers Association Announces Partnership with MainSpring Retail Solutions

Tulsa, OK (April 17, 2009) — The Lawn & Garden Dealers Association (“LGDA”), a 2,500-member association based in Tulsa, Okla., is pleased to announce that they have selected MainSpring Retail Solutions as their preferred partner for retail technology solutions for their members and the vendor of choice for members needing to improve their retail point of sale, customers, vendors and inventory management capabilities.

“On a daily basis, we are always searching for programs that will benefit our members,” says Kirk Nellis, Executive Director of the LGDA. “We have looked for a high quality POS system for our members for some time. We are thrilled to partner with a leading vendor such as MainSpring, and believe their Green Retail Solution is *the* best program of its type for our members, because it allows them to compete using the strongest business management tools.”

LGDA selected MainSpring Retail Solutions due to their decades of retail technology experience and strong green industry track record. MainSpring is an Elite Retail Partner for Radiant Systems, Inc. and is a member of Radiant’s Partner Advisory Board. MainSpring Retail Solutions is headquartered in Tulsa, OK, and is the retail systems sales and support division of the technology consulting firm, MainSpring, LLC.

The MainSpring Green Retail Solution has been designed using industry leading technology, such as CounterPoint SQL, and Radiant hardware components to help retailers manage their business more effectively from the ground up including quick point of sale, strong inventory management, customer sales tracking, loyalty & gift card programs, tree tag printing and much more.

Southwood Landscape and Nursery is a long-time MainSpring customer. “After all the years in the retail nursery business,” owner Joe Schulte said, “CounterPoint is the most valuable tool we own.”

Paul Moore, MainSpring’s CEO stated, “We have had enjoyed our years of work with garden center retailers and are very excited to be working with such a strong organization as LGDA to help their members improve their business management capabilities and grow their businesses.”

About the Lawn & Garden Dealers Association

Established in 1986, the Lawn & Garden Dealers Association, or LGDA, has been helping small businesses in the outdoor industries save thousands of dollars annually by combining the buying power of its 2,500 members. With several hundred million dollars of buying power, the association offers money-saving programs in almost all aspects of business, from office supplies to mobile phone discounts to healthcare discounts. More information about the LGDA can be found at www.LGDA.com.

About Mainspring, LLC

MainSpring, LLC provides a comprehensive range of consulting services, including retail, accounting and financial reporting systems design, implementation, training, support and customization services. Building on 25 years of industry experience, MainSpring serves clients nationwide. More information about MainSpring can be found at www.mainspring.net.

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